



# Services

SEPTEMBER 14, 2016

SEPTEMBER 2016

## STUDENT SERVICES

- Languages (Russian, Armenian)
- Academic advising
- Syllabi
- Credit
- Research
- Service Learning, Volunteering (meaningful!)
- Peer Exchange (discussion groups, reading groups)
- Non-Academic Advising and Mentoring
- Cultural Activities
- Accommodations for Students with Disabilities
- Accommodations for Students (host family, other)
- Medical Center/Emergency Services
- Services for Victims of Sexual Assault/Harassment

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## SERVICES

- Discuss with the table:
  - What services do you feel you already offer in good quality?
  - What services would you like to develop?
  - Are there any good practices to share?

# Why Armenia? Why your institution?

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## WHY ARMENIA?

- In small groups, brainstorm the reasons why your U.S. audience should choose Armenia and create a 2 minute “pitch”.
  - Undergraduate and graduate students
  - Researchers
  - Faculty members

## WHY ARMENIA?

“You might be asking: ‘Why Armenia?’ I know, it's weird. But actually it's a pretty amazing and beautiful country! Also, I have been studying Russian and will be able to improve my Russian there (not to mention, just simply connections through the university there..)” –Gilman Scholar

## WHY ARMENIA?

Armenia is at a fascinating tipping point in its development, especially in terms of tourism and the utilization of the environment for activities other than agriculture. Many of the students enrolled in this course will become outdoor or environmental educators, so understanding cultural factors that influence perceptions of the environment is essential.

Armenia provides an opportunity to travel to multiple environments in a short period of time. We were able to examine the intricate linkages between ancient history and ecology; understand the tensions between agriculture, day-to-day survival, and environmental preservation; and ultimately see that culture influences our ideas of what nature is and how it should be used and protected by society. – Warren Wilson College Faculty

# BREATHTAKING NATURE





## “OPEN AIR MUSEUM”



## HISTORY AND CULTURE

















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## WHY YOUR INSTITUTION?

- Choose a target audience.
- Develop a 1-2 minute “pitch”, what do you think your institution can offer to them?
  - Undergraduate students
  - Graduate students
  - Researchers
  - Faculty

**Consider academics AND student services!!**



# Summary

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## COMMON PATHWAYS FOR U.S. ACADEMICS

- Bi-Lateral Exchanges (mostly international students going)
- Joint degree programs (few successful examples)
- Faculty-led programs (increasing in popularity)
- U.S. government programs (partial or fully funded)
  - Eurasian Regional Language Program (ERLP)
  - Fulbright
  - Gilman

## WHICH AUDIENCES TO CONSIDER

- Faculty!! (Armenian and NON-ARMENIAN)
- Study abroad offices.
- Provost or other senior leadership.
- U.S. government
- Students and their PARENTS!

Remember, your audience has LIMITED TIME and you need to establish TRUST (prompt and clear answers, quick and appropriate solutions, honest and open communication about your strengths and weaknesses)

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## WHAT ATTRACTS U.S. AUDIENCES?

- Personal connections, face-to-face contact.
- Quality images that show interesting, unique experiences.
- Key words and SHORT descriptions.
- Ability to provide academic and student services.

## WHAT U.S. STUDENTS (AND THEIR PARENTS) WANT...

- Academic credit that will apply toward degree at home
- Both independence and extensive on-site support
  - Counseling, emergency assistance, housing, medical
- Contact with local community
- Internships/ overseas professional experience
- Independent research
- Community service/ volunteer activity
  - (But it must seem genuine/meaningful)

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## NEXT STEPS

- Stay in contact with each other, the Embassy, Nane and Karen!
- Nane will share all helpful links. Follow up based on your own resources and priorities.
- QUESTIONS??
- SURVEY!!